

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Printing & supply of Telangana Becons booklet for Goa Film Bazar - Sanction of Rs.1,36,500/- (Rupees One Lakh Thirty Six Thousand and Five Hundred only) including taxes towards Telangana Tourism in Goa Film Bazar from (20<sup>th</sup> Nov to 24<sup>th</sup> Nov 2014) to M/s Touchstone Advertising (P) Ltd. Hyderabad – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 17

Dated:12-01-2015

Read the following:

1. Letter from M/s Touchstone Advertising (P) Ltd. Hyderabad, Dated: 27/11/14.
2. Invoice No. No.TAPL/143/2014-15 from Touchstone Advertising (P) Ltd. Hyderabad. Dated: 18/11/14.
3. Govt.Lr.No.1933/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.16-12-2014.

\* \* \*

**ORDER:**

In the reference 1<sup>st</sup> and 3<sup>rd</sup> read above and in view of the urgency, Government have given oral instructions followed by post facto work order assigning the task of Re-printing and Supply of 1500 No.s of Telangana Becons booklet for the distribution during the Goa Film Bazar Event held on 20<sup>th</sup> Nov to 24<sup>th</sup> Nov 2014 under Telangana Tourism Promotion at a total cost not exceeding Rs.1,36,500/- (Rupees One Lakh Thirty Six Thousand Five Hundred Only) including taxes.

2. In the reference 2<sup>nd</sup> read above, M/s Touchstone Advertising Ltd, Hyderabad has Supplied 1500 no's of Telangana Becons Booklets and submitted the bill towards the cost of reprinting & supply of 12 page books on Telangana Beckons amounting to Rs. 1,36,500/- (Rupees One Lakh Thirty Six Thousand Five Hundred Only) including taxes and requested for release of payments.

3. Government after careful examination of the matter, hereby sanction an amount of Rs.1,36,500/- (Rupees One Lakh Thirty Six Thousand Five Hundred Only) including taxes to M/s. Touchstone Advertising Ltd, Hyderabad towards Designing, Re-printing and Supply of 1500 No.s of Telangana Becons booklet for the distribution during the Goa Film Bazar Event held on 20<sup>th</sup> Nov to 24<sup>th</sup> Nov 2014.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising Ltd, Hyderabad through on line. The details of Bank account is as follows:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Touchstone Advertising Ltd, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**